




**AL HAFEZ**  
Trade & Distribution

*Thank you*

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# Who's Alhafez...?

AL-HAFEZ TRADE AND DISTRIBUTION WAS ESTABLISHED IN 1997 AS IT SPECIALIZED IN IMPORTING, TRADING AND DISTRIBUTING COSMETICS, AND THIS CAME BASED ON ITS 22 YEARS OF EXPERIENCE IN THE FIELD OF TRADE AND DISTRIBUTION OF COSMETICS.

AL-HAFEZ IS A DISTRIBUTOR FOR MAJOR INTERNATIONAL COMPANIES AND AN EXCLUSIVE IMPORTER OF MANY BRANDS AND ALSO SERVES DIFFERENT SECTORS OF CUSTOMERS THROUGH OUR BRANCHES, DEPENDING ON OUR DISTRIBUTION NETWORK, WHICH CARRIES OUT COMPREHENSIVE COVERAGE AT THE LEVEL OF THE ARAB REPUBLIC OF EGYPT.

## SECTORS SERVED BY AL-HAFEZ

WHOLESALE OFFICES, DISTRIBUTION STORES, PHARMACY CHAINS, PHARMACIES, WHOLESALERS BOUTIQUES - SUPERMARKETS - BEAUTY CENTER.

IN ORDER TO PRESERVE THE PROVISION OF EVERYTHING NEW IN THE FIELD OF COSMETICS AT THE LEVEL OF THE LOCAL MARKET, THE MIDDLE EAST AND AFRICA, HERE ARE SOME OF THE MAJOR AND EFFECTIVE EXHIBITIONS RELATED TO THE TRADE AND DISTRIBUTION OF COSMETICS IN EGYPT, AFRICA AND THE MIDDLE EAST, IN WHICH THE HAFEZ PARTICIPATED IN AN EFFECTIVE PARTICIPATION AS AN OFFICIAL SPONSOR

## EGY BEAUTY EXPO 2018 - 2019

IS ONE OF THE LARGEST EXHIBITIONS THAT BRING TOGETHER ALL LOCAL AND INTERNATIONAL COMPANIES INTERESTED IN THE FIELD OF COSMETICS, WHICH IS HELD ANNUALLY IN THE CAIRO GOVERNORATE AND IS A MAJOR EVENT AT THE LEVEL OF EGYPT, AFRICA AND THE MIDDLE EAST.

## PHARMACY EXPO 2018-2019

IS ONE OF THE LARGEST EXHIBITIONS OF PHARMACY, PHARMACISTS, BEAUTY AND CHILD CARE SUPPLIES IN EGYPT, WHICH IS HELD ANNUALLY IN CAIRO GOVERNORATE AND ITS PARTICIPANTS AND VISITORS FROM ALL OVER THE ARAB REPUBLIC OF EGYPT, AFRICA AND THE MIDDLE EAST.



# Message From the CEO

“

I WOULD LIKE TO EXPRESS  
MY HEARTFELT THANKS  
TO YOU  
FOR ALL  
THE LOVE AND SUPPORT YOU

”

WHEN WE STARTED IN AL-HAFEZ FOR TRADE AND DISTRIBUTION SINCE 1997, OUR SLOGAN (THE PURSUIT OF EXCELLENCE) WAS WHAT HELPED US TO BUILD A NAME AND HISTORY FOR AN ENTITY THAT ESTABLISHED CONFIDENCE FOR US AMONG OUR CUSTOMERS, AND WE NOW SERVE APPROXIMATELY 12,000 CUSTOMERS IN VARIOUS SECTORS NATIONWIDE.