




ElMadina
ElMonawara
Perfumes Factory

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El Madina El Monawara
Perfumes Factory established in 2004,

Mr. Ammar Hamdan,

who was working

his efforts to elevate the company to such
promising prospects. Since that time,

the company has been based
on the solid foundation of leadership
and committed activity.

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ABOUT THE COMPANY

Today, our factory is one of the most private factories in the Arab Republic of Egypt in the field of perfumes. The location of the factory based in the Arab Republic of Egypt

Mr. / Ammar Hamdan, Chairman and Mr. Moataz Hreaz and Mr. Thaer Al-Tamimi partners in the plant.

OUR VISION

aims to be a world leader in fine perfumery, always anticipating and meeting the tastes and preferences of our discerning customers and bringing them serenity through the medium of fragrance.

OUR MISSION

We excite, inspire and soothe the human spirit, one person and one bottle at a time.

OVERVIEW COMPANY HISTORY

El Madina El Monawara Perfumes Company sells perfumes and cosmetics, principally through mass market retailers such as Sears and Walgreens.

The company was known as Renaissance Cosmetics Inc. until 1999. Its specialty is buying up classic perfume brands that have fallen on hard times and reviving them.

The company owns more than 100 trademarks and sells such well-known perfumes as Chantilly, Love's Baby Soft, Canoe, and English Leather. **Many of its brands had heydays in the middle decades of the 20th century.**

The company is able to capitalize on the nostalgic appeal of these older scents. New Dana also operates a cosmetics subsidiary, Nat Robbins, and sells a line of artificial nail products through its Cosmar division

MESSAGE FROM THE CEO



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I would like to express my heartfelt thanks to you for all the love and support you

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have shown to us since our company was founded over four decades ago in 2004. Without your faith in, and shared passion for our work, we would never have progressed thus far.

OUR TEAM

We firmly believe in the value of our people and their ability to take decisions at the driving force behind making our company better every day



OUR PRODUCT

Perfume is the key of our memories



OUR PARTNER



Eurofragrance is the dream of an adventurous entrepreneur who has succeeded in seducing the world market with his fragrances." Aged only 25, Santiago Sabatés created a company dedicated to fragrances that was created globally.

It was 1990, and the origin of Eurofragrance was a small industrial premises in Terrassa, Barcelona. Now, in 2019, the company can be found in 60 countries, selling on five continents and with subsidiary companies in Dubai, Singapore, Turkey, India, USA and Mexico and manufacturing plants in strategic points such as Spain, Singapore, India, USA and Mexico.

Pioneers in the creation and manufacture of Oriental Fragrances, Eurofragrance has maintained a good growth moved by a clear business vision and by the confidence of offering clients value, through the quality of its products.

Without a doubt, Eurofragrance's success lies in the fact that the team has shared the vision and the project that Santiago Sabatés started.

SHOW ROOM



Cult favorite brand El Madina El Monawara has a loyal following of customers all over the world.

The ecommerce brand does the majority of their sales through their online store, but they also operate two permanent showrooms in Egypt, and Arab countries

where visitors can try the products, talk with consultants, and purchase Perfumes items in-person.

We have 45 distributors across the Arab world and today sell 12 bottles in branch.
The annual sale ranges from 197155 bottles



THANK YOU

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